



# "360° SOLUTIONS, INFINITE POSSIBILITIES: WHERE VISION MEETS REALITY."







#### **Connecting Brands with Engaged Audiences**





Transforming Ideas into Digital C Success

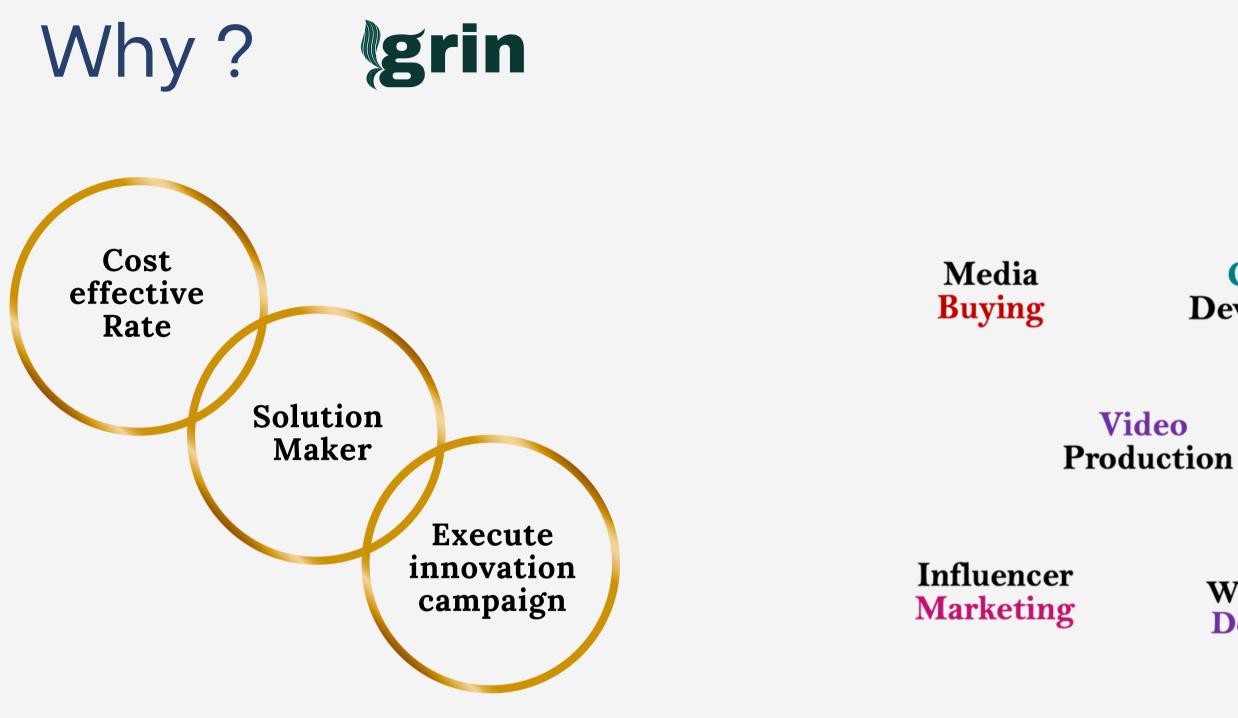
Crafting Stories, Inspiring Connections



#### Elevating Influence, Empowering Connections

## Here We Are





#### **Ensure 360 Digital Solutions**

#### Creative Development

#### **Social Media** Planning

#### Media Planning

Website&App Development

AD Network





## What We Do?

- CHANNEL CREATION
- CHANNEL MAINTENANCE & MONITORING
- DEVELOP CONTENT & PLAN
- PUBLISH CONTENT
- MAINTAIN QUERIES
- CONTENT ADAPTATION & VERIFICATION





#### OTT & GAMING PLATFORM



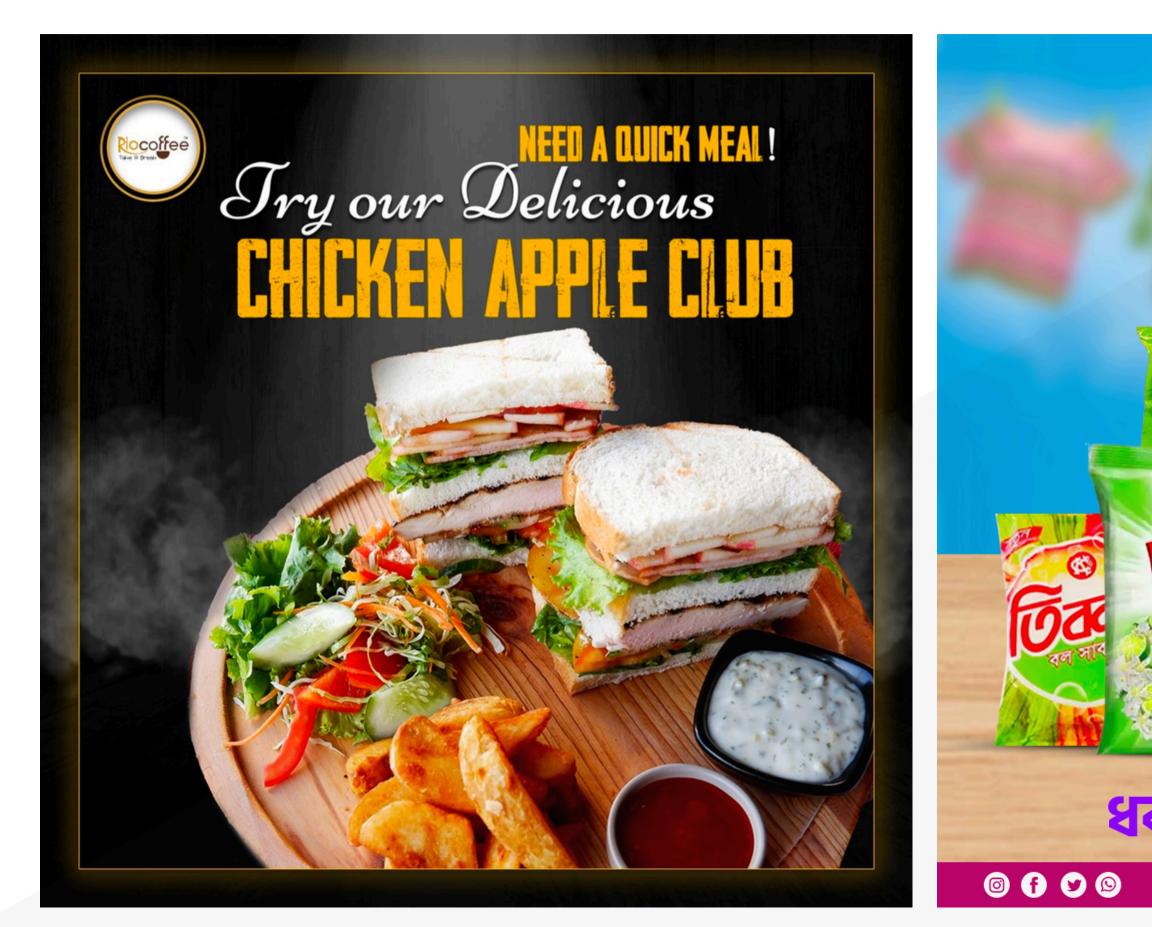








### Static Social Media Post for Clients







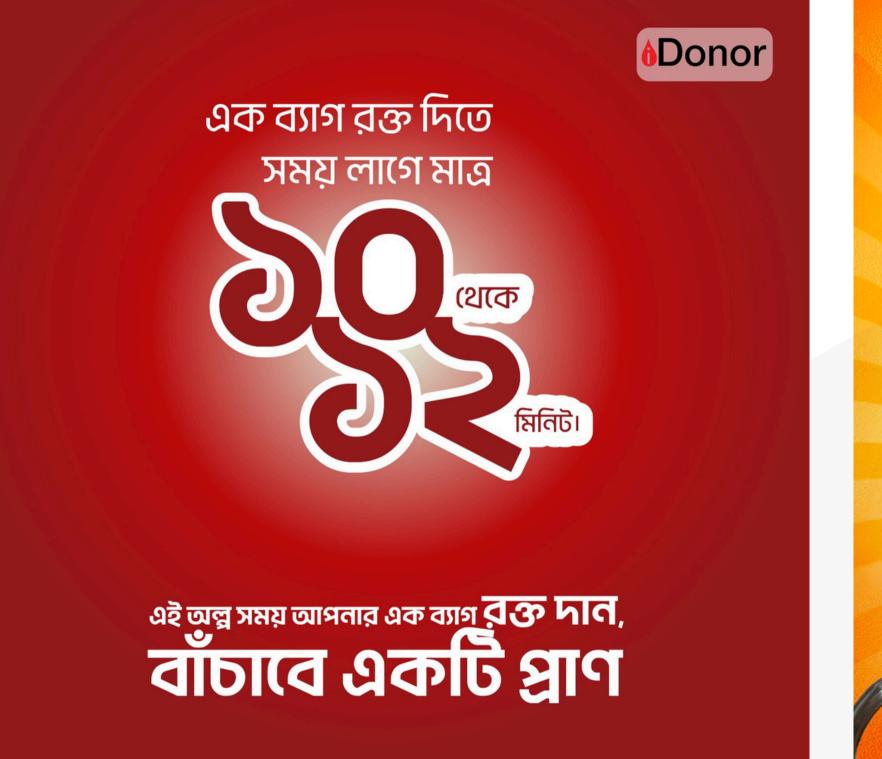


#### ধবধবে পরিক্ষার নিমিষেই

More information call us +8809610 000 500

⊕ shop Now www.paikaree.com.bd

## Static Social Media Post for Clients

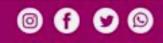




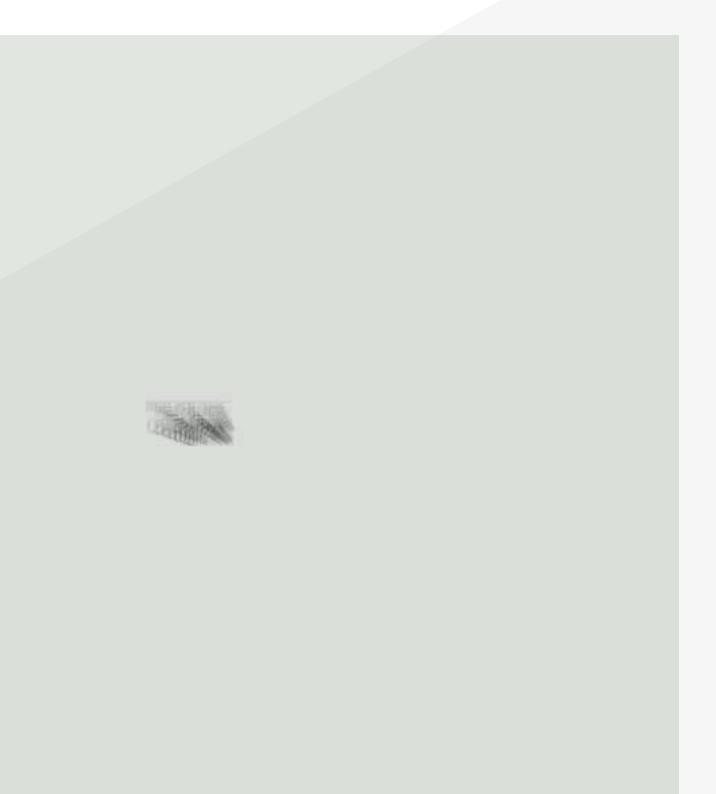


# Dynamic Social Media Post for Clients

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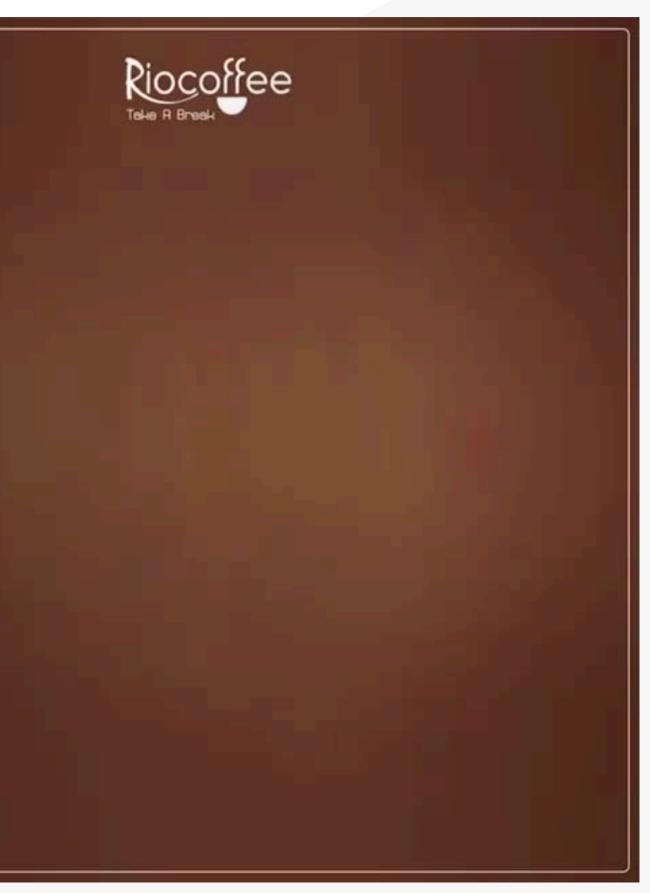


# Dynamic Social Media Post for Clients









# Dynamic Social Media Post for Clients







## **Our Valuable Clients**









#### Emerging Market

#### Brand Awareness and Engagement

- Increasing Social Media Usage
  - Youth Demographic



• Rising E-commerce Industry

Cultural Diversity

#### What We Do







#### **Content Distribution**

#### Influencer Management

#### **Campaign Reporting**

# Influencers Means To Us

#### NANO INFLUENCER

Less than 10K followers

#### MICRO INFLUENCER

Within 10K to 100K followers

#### MACRO INFLUENCER

Within 100K to 1M followers









#### **CELEBRITY INFLUENCER** Above 1M followers



## Few Brands We Have Worked With















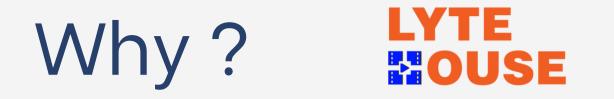












#### Growing Digital Presence

#### • Diverse Audience

# Social Media Marketing Education and Information

# Creative Industry Support

## What We Provide

We do Content Stratagy

Provide SEO Support for FB & YT

We maintain FB & YT channel for monetization



# We also do curated content for your channel

#### We do provide digital marketing advocay for online publishers





- Optimize Ad Performance
  - Expand Advertiser Reach
    - Provide Targeted Advertising Solutions
      - Ensure Ad Quality and Compliance

Drive Innovation and Technology

• Achieve Growth and Expansion:

# Our Top Online Publishers (DSP)

We can surve your Ad in more than 30,000 websites & apps with our DSP network.

> We have some awesome targeting parameter that can satisfy your need & connect your TG more effective way





# Our Top Online Publishers (SSP)

Bd-Pratidin Online	Dhaka Po
Kaler Kantho Online	Jagonews
Banglanews24 Online	RTV Onlin
NTV Online	Deepto T
Janakantho Online	Manab Ja
Kalbela Online	Independ
Desh Rupantor Online	lttefaq O
Channel24 Online	Inqilab O
Asian TV Online	TBS Onlir
Samakal Online	Daily Sun
Nagorik TV Online	Jugantor



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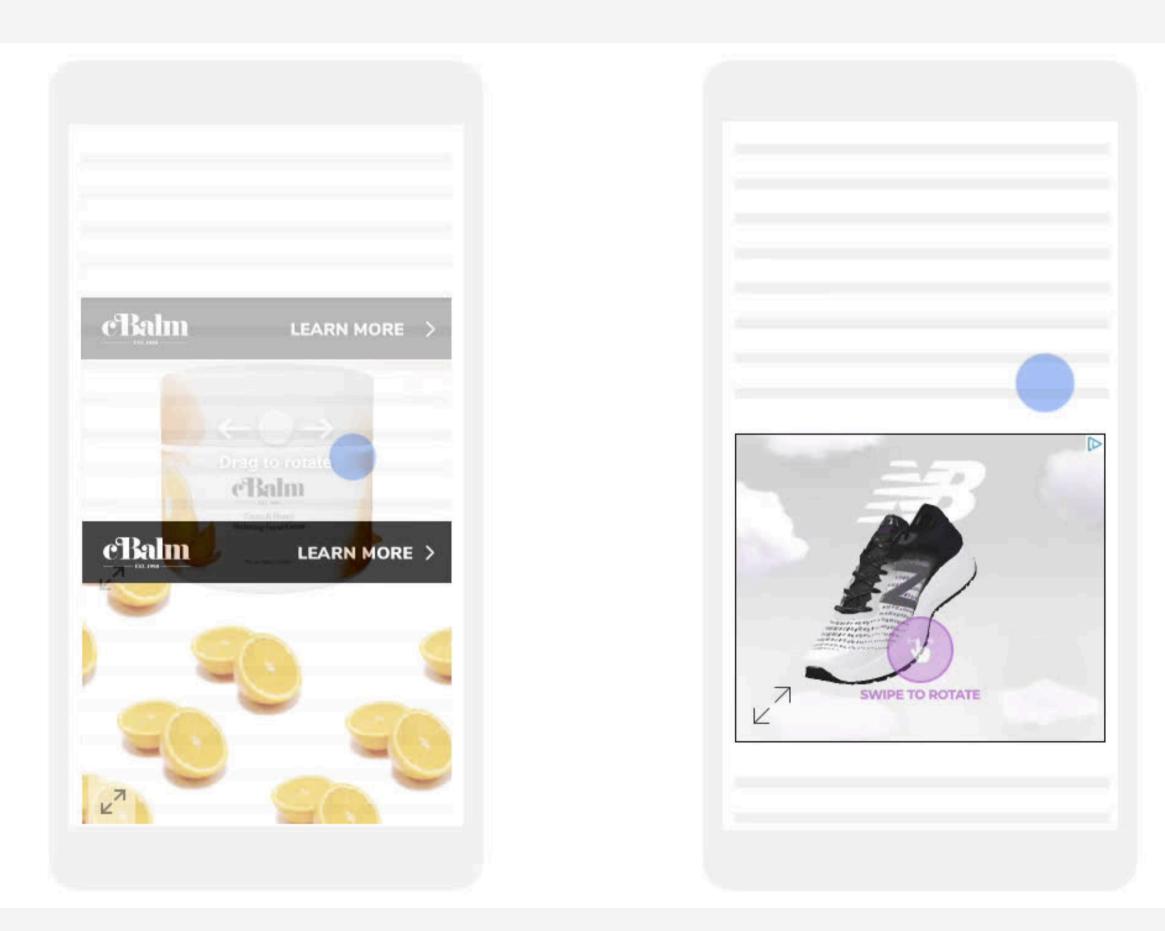
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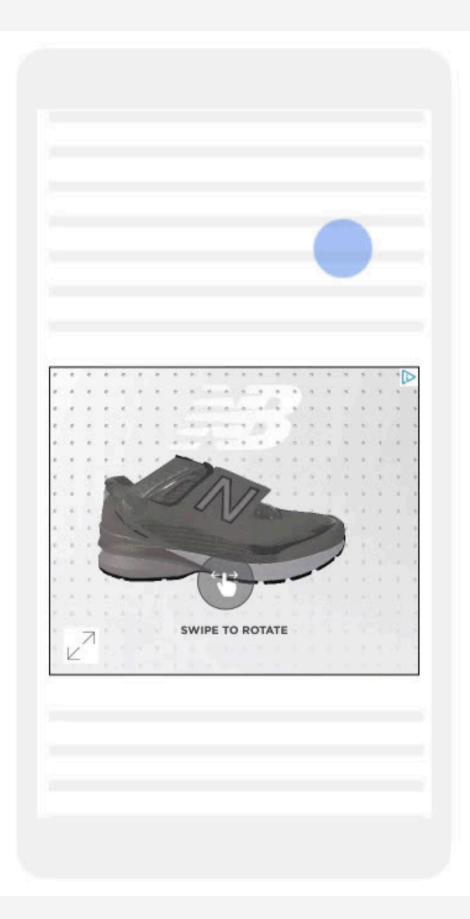
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#### Online

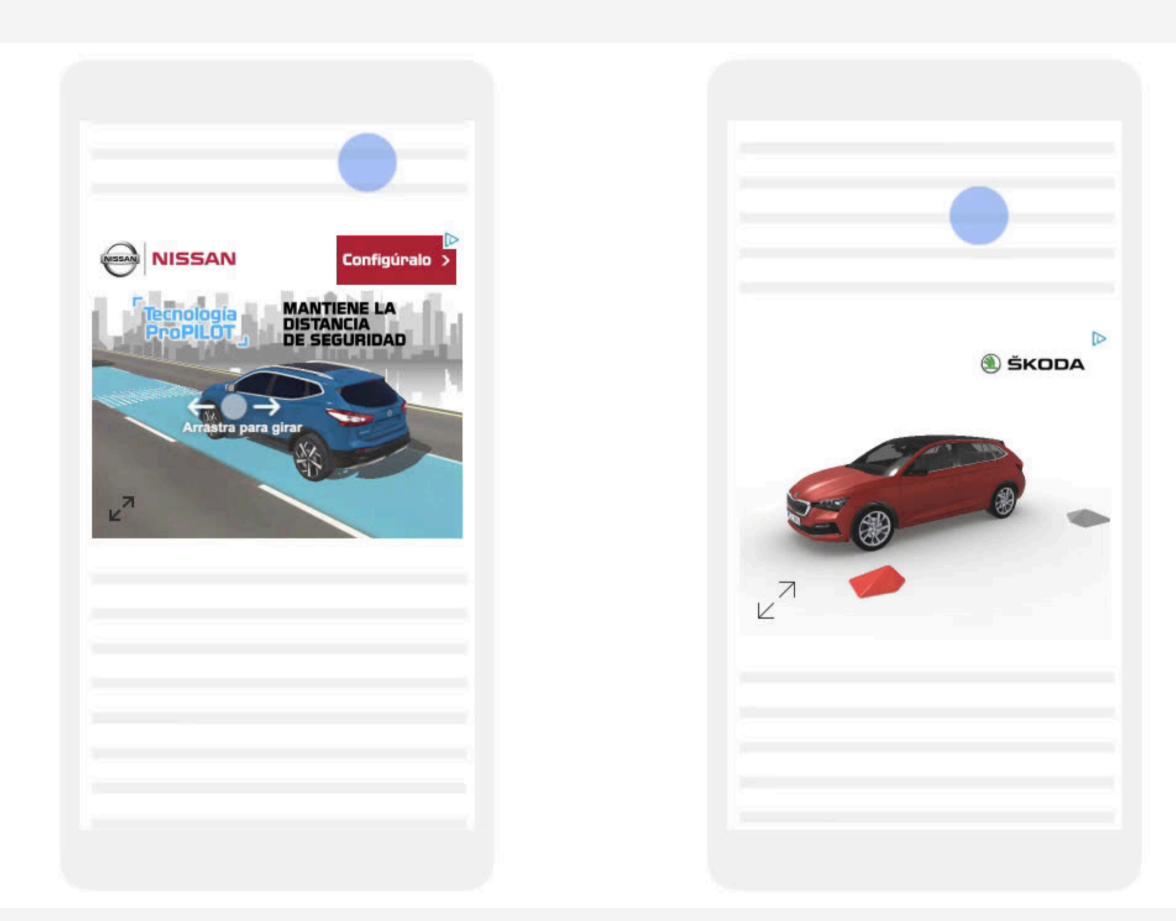
## Innovation for Web Banner



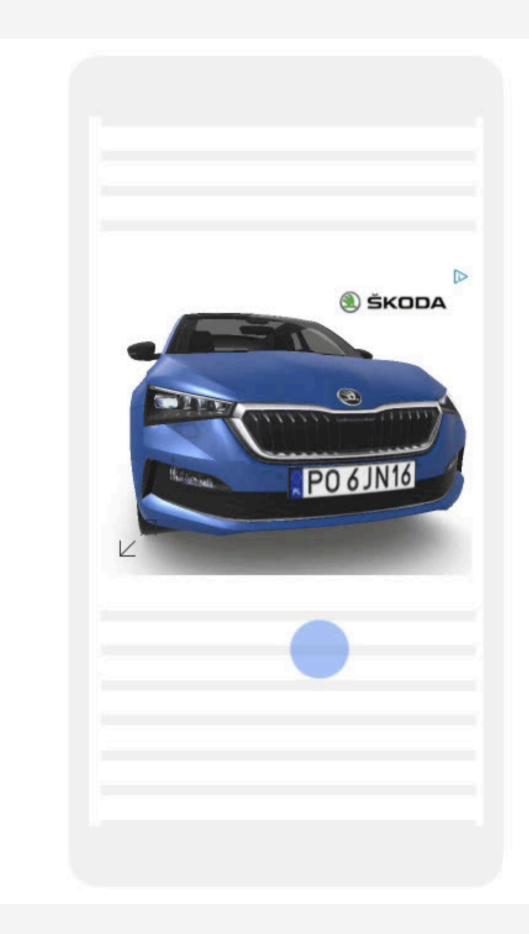




## Innovation for Web Banner







# Branded Video Campaign on Publishers







We can serve video branding on top local publishers for your brands. Doggy, popup & 6 secovc can be run there.



কয়টি ফোম ফেলতে পারলো এই যুগল? #NTVRealityShow #familyrealityshow #shorts

n NTV Shows

রো পরিবার

/tv

KONKA সেরা পরিবার

SEASON-02

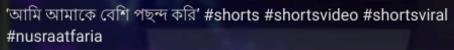
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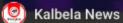


#hatkora #rtvdrama #mosarraf\_korim\_natok #mosharrafkarim

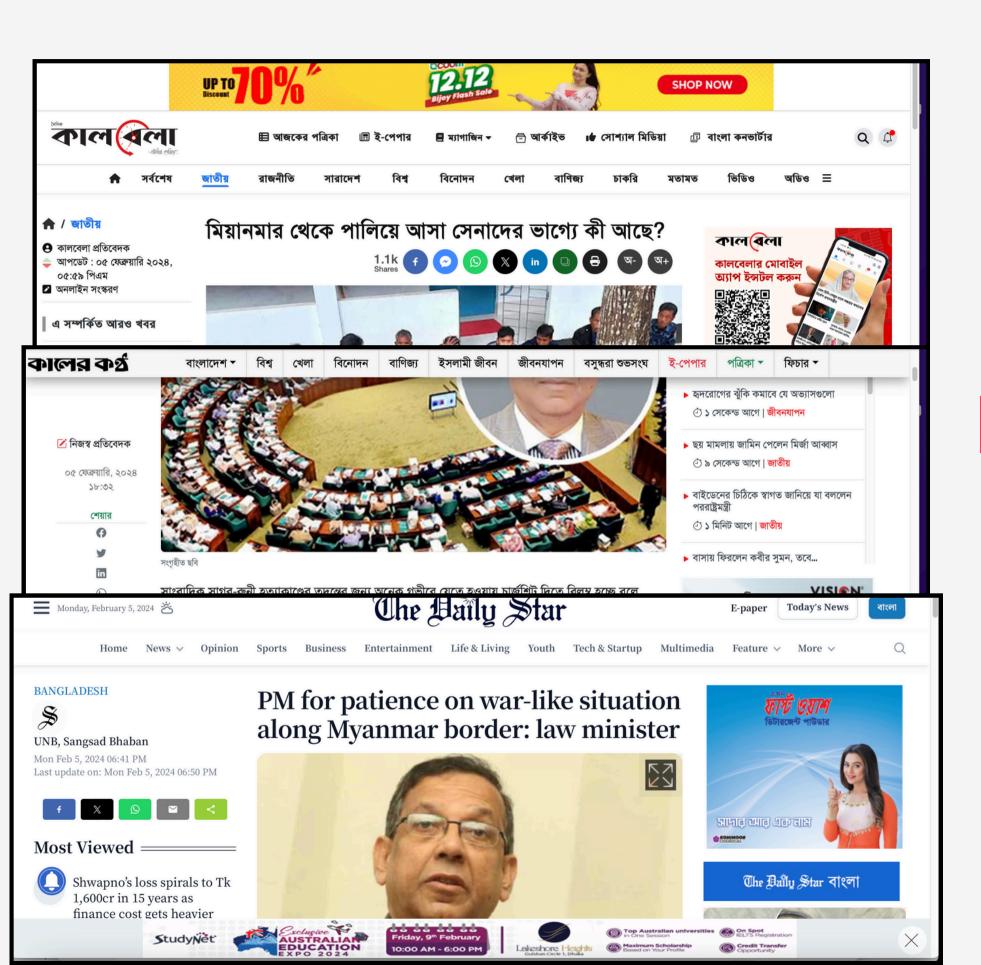
Rtv Drama







# **Top Publishers Advertorials Campaign**



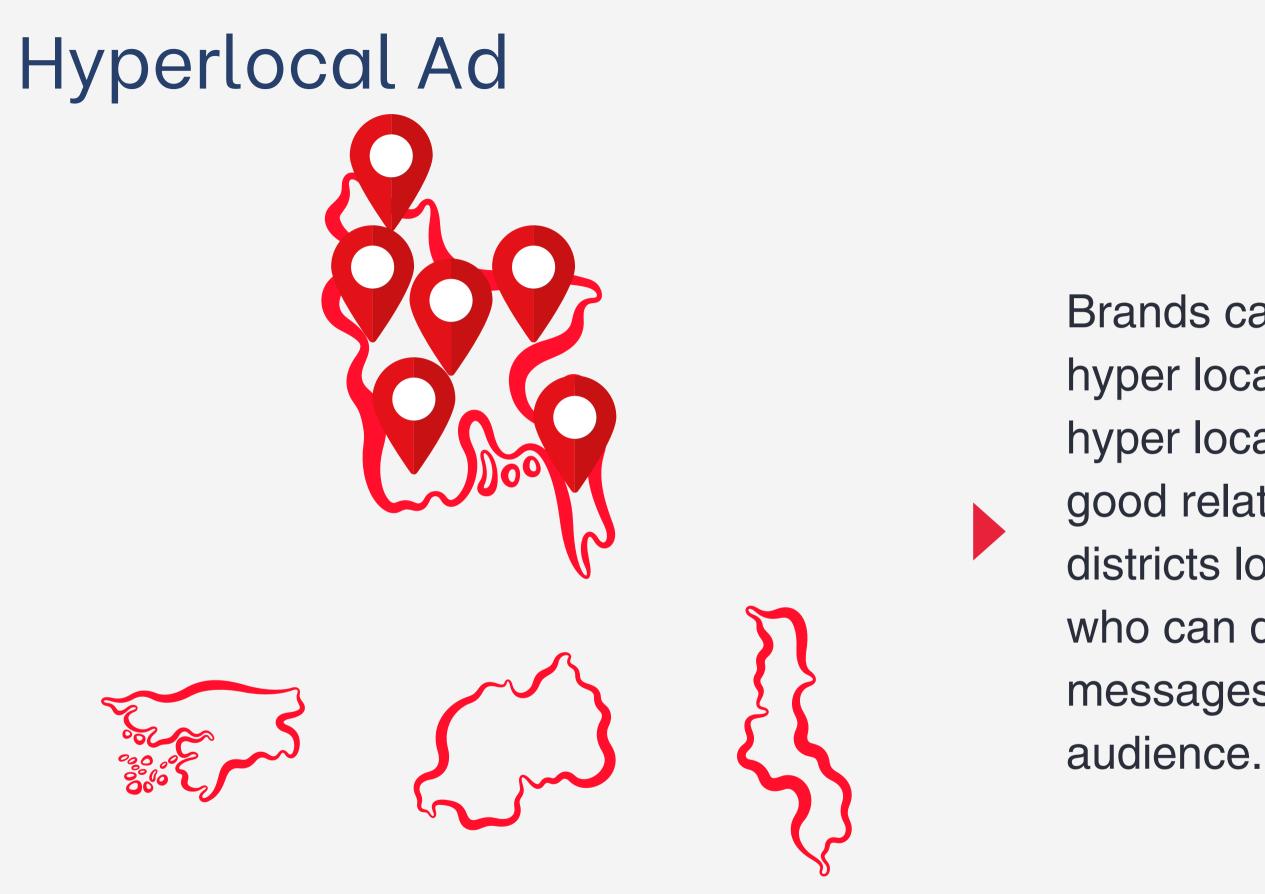
DSales.





## Brands can now advertise with us with their write up in all top publishers from a single points of







Brands can now advertise with us hyper local publishers with their hyper local TG. We have a very good relationship with all 64 districts local online publishers who can directly give brands messages to the hyper local audience.



# Thank You **D**Sales







